K-Love serves me as a resident on a daily basis. I have a young child and it is a station that I don't have to worry about him listening to. If K-Love were to be displaced by an LPFM broadcaster providing other programming I'm not sure I would even turn on my radio. There is so much garbage out there it's nice to have a safe station to listen to. This service is important to many people who want an alternative to the trash that is on our airways.